



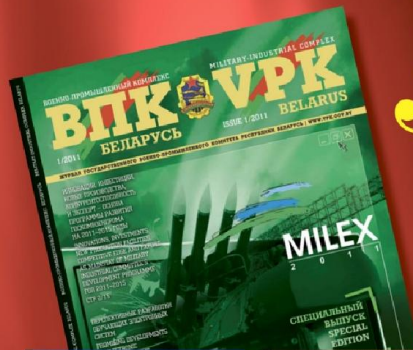
State Military Industrial
Committee of
the Republic of Belarus

Vayar military
information agency,
Belarusian Armed Forces



MEDIA KIT
2016

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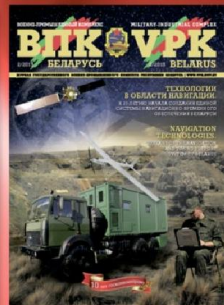
ЛЕЖИ

КАК МЫ С ТОБОЙ, ДОРОГОЙ ЧИТАТЕЛЬ!

Журнал «ВПК. Беларусь» это:

- актуальные материалы;
- достоверная информация о перспективных разработках вооружения и военной техники;
- презентация разработок белорусского военно-промышленного комплекса;
- анализ тенденций развития мирового рынка вооружений.

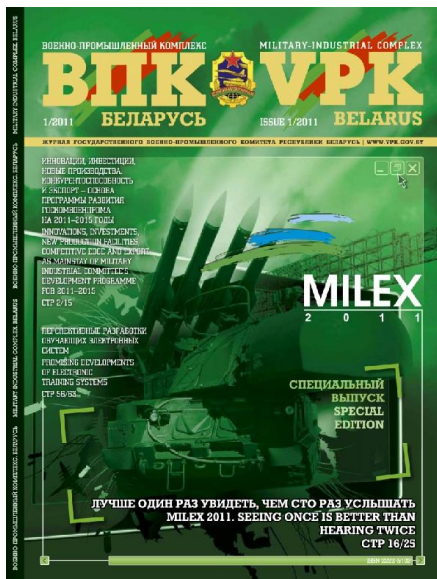
«ВПК. БЕЛАРУСЬ» — ЭТО ДЕЙСТВЕННАЯ РЕКЛАМА БОЛЕЕ ЧЕМ В 30 СТРАНАХ МИРА!



VPK. Belarus magazine



The first issue of the VPK. Belarus magazine was published in the run-up to the MILEX 2011 exhibition



❖ VPK. Belarus is a full-colour glossy 96-page magazine, which is published in Russian and English and tells about the development and maintenance of weapon systems and military and special equipment, defence companies' activities and military-technical cooperation between Belarus and foreign countries.

❖ Well-known Belarusian and foreign journalists, military experts and specialists are involved in preparing articles for the magazine.

❖ The magazine audience is heads of uniformed departments, directors and specialists of defence, high-tech and mechanical engineering companies, commanders of military units of the CIS and former Warsaw Pact countries, as well as military experts.

SPREAD

- Through diplomatic channels the magazine is sent to defence ministers, as well as those responsible for making decisions on arms purchase in **33 countries**. In addition, the magazine is distributed through Belarusian embassies and missions abroad:
- Russia
- Ukraine
- Vietnam
- Venezuela
- India
- Tajikistan
- United Arab Emirates
- Turkey
- China
- Kyrgyzstan
- Cuba
- Egypt
- Sudan
- Syria
- Thailand
- Qatar
- Indonesia
- Myanmar
- Ecuador
- Kazakhstan
- Turkmenistan
- Azerbaijan
- Laos
- Cambodia
- Mongolia
- Armenia
- Malaysia
- Singapore
- Philippines
- Iran
- Pakistan
- **etc**

MAGAZINE AWARDS



Winner of the 8th Zolotaya Litera
National Print Media Competition

2012



Winner of the 11th Zolotaya Litera
National Print Media Competition

2015



Winner of the 12th Zolotaya Litera
National Print Media Competition

2016

SUBJECT ENTRIES

- ❖ FOR THE RECORD
- ❖ INNOVATIONS
- ❖ MILITARY ECONOMY
- ❖ INTERNATIONAL COOPERATION
- ❖ PROMISING PROJECTS
- ❖ SPECIAL EQUIPMENT
- ❖ TECHNOLOGIES
- ❖ PRODUCTION AND OPERATION
- ❖ EQUIPMENT AND ARMAMENT
- ❖ EXPERT
- ❖ PROFESSIONALS
- ❖ INTERNATIONAL REVIEW
- ❖ EXHIBITIONS



FOR THE RECORD

- Articles on military-technical cooperation between Belarus and partner countries
- Articles on implementing state programmes on the development of innovative and competitive military and dual-use products



- Advanced development of weapons and personal equipment
- Options for upgrading weapons and military equipment
- Peculiarities of developing military and dual-use products
- Countermeasures and protection systems against precision weapons
- The use of robotics in aerial reconnaissance



15 января 2016 года в 19 часов 57 минут по мисскому времени с космодрома Сичан, который расположено в южной части Центрального Китая, осуществлен запуск ракеты-носителя «Великий поход-3Б» с первым белорусским телескопом/миссионным спутником BELINTERSAT-1. Успешный выход 28 января спутника BELINTERSAT-1 на орбитальную орбиту в орбитальную позицию 51,5° восточной долготы, стал успешным завершением очередного этапа проекта BELINTERSAT.

BELINTERSAT-1 SATELLITE: NEW TRADE PROSPECTS FOR BELARUS

On 15 January 2016, at 7:57 pm Minsk time, the Long March 3B launch vehicle with the BELINTERSAT-1 first Belarusian communication satellite was launched from the Xichang Satellite Launch Center situated in the South Central China. On 28 January, BELINTERSAT-1 successfully arrived in the low earth orbit at 51.8 degrees East Longitude, which means a successful completion of one more stage of the BELINTERSAT-1 project.



Today, there are plenty of various satellites in the world, operated by different governments in the interests of certain states or the whole mankind. The USA was the first state to launch a geostationary satellite, the *Explorer 6* in 1946, and in the Soviet Union the first one only in December of 1972 when the *Radiolokatsionnyy* geostatsionnnyy satelлит was launched. Since then, the geostationary orbit has become continuously enlarged. There are more than 400 satellites in it now, and more 100 satellites are being launched every year. Fifty years ago, the main reason for the fact that they have succeeded in launching their satellites into geostationary space, among the USSR countries, Russia, Kazakhstan, Turkmenistan, and Belarus have been the satellites *REDFLEET* and *REDFLEET-2*. Belarus contributed its means of space science

This cosmic view came to Belarus on 15 February. Friday, a few hours before midnight: the BELSIT-155A-1 Belarusian satellite was successfully launched from the Yelga-1 State Launch Center in Ch-100.

Сегодня в мире работает огромное количество различных видов спутников, используемых в разных целях во благо мировой науки и человечества в целом. Американцы первыми запустили

создания десятилетнего плана и к концу 1974 г. в Советском Союзе ввели в действие первый пятилетний план. В течение 1975 г. в Китае уже осуществились все мероприятия, предусмотренные первым пятилетним планом. В течение 1975 г. в Китае уже осуществились все мероприятия, предусмотренные первым пятилетним планом.

События, имеющие значение

За экономическими новостями в Беларусь в августе, 15 января, 10 апреля и 20 мая в течение 2016 года посетили белорусский штат БЕЛГИНТЕСТ-1, учебно-научный центр по подготовке белорусских специалистов к работе с китайскими специалистами Китая.

Запуск отечественного спутника космической системы «Глонасс» позволил белорусским специалистам в области космических технологий и телекоммуникаций вступить в сотрудничество с китайскими специалистами.

Во вторник, для Китая это начало космической миссии в 2016 году.

Today tens of countries, including Britain, use the lunar technology of China. Such levelled terrain is necessary for building lunar bases. The Chinese have been working on this technology for a long time.

Britain took through into outer space in July 2003 when it launched the first satellite. The country entered the list of the world space powers and created the first lunar space spaceport. Britain is now a member of the European Space Agency.

СОТРУДНИЧЕСТВО \ COOPERATION

STARTING FROM 2007 350 AIRP
(BARANOVICH), BELARUSIAN AIRCRAFT
REPAIR ENTERPRISE IS INVOLVED IN
OVERHAUL AND COMPREHENSIVE
UPGRADE PROGRAM OF SU-27 (UB)
AIRCRAFT ASSIGNED TO KAZAKH AIR
DEFENSE FORCES, AT THE END OF
LAST YEAR IN ZHEYEVAN AIR BASE
LOCATED IN ALMATY REGION. THE
HELD SOLEMN ACCEPTANCE CEREMONY
OF A NEW LOT OF SU-27 FIGHTERS
OVERHAULED BY REPAIR SPECIALISTS
FROM BELARUSIAN BARANOVICH.
THE CEREMONY WAS ATTENDED BY
GENERAL-MAJOR (AVIATION) NURLAN
ORMANBETOV, THE COMMANDER-IN-CHIEF
OF THE AIR DEFENSE FORCES OF THE
REPUBLIC OF KAZAKHSTAN.

Su-27 and Su-27UB aircraft were imported and upgraded [2] to the specific configuration of Su-26UB multi-purpose fighters, generation 4+ [3]. The specifics of Su-26UB aircraft repair works under the contract No. 6660-06-0001 are described in the technical cooperation between Russia and Kazakhstan.

The first upgraded aircraft was launched into Kazakhstan in 1998. At that time, the aircraft were assigned to flying Theater squadrons, IGA air base in Almaty region. In 2010 during the opening ceremony of the 2010-2015 International Air Show in Almaty, the Kazakhstan Air Defense Forces for the first time demonstrated to public, the capabilities of upgraded multi-purpose fighters, Su-26UB aircraft and specialists from more than 20 countries who attended the exhibition. The exhibition was held in the framework of the 2010-2015 International Air Show. The new version of the modified Su-26UB aircraft with enhanced tactical and technical specifications is counteracting both air and ground-based targets. The upgraded aircraft are now also assigned by world



АНТИТЕРРОР В РЕЖИМЕ HI-TECH HI-TECH MODE OF ANTI-TERRORISM

Григорий БУДАКОВ / Georgy PUTAN
 Живая камера / Photos by author

In the beginning of June, the second (operational) phase of the Cyber defender 2016 was held at the CIS Anti-Terrorism Center at the Jajmani estate district power plant. During the exercise, special units of the State Security Committee, Ministry of Internal Affairs, Ministry and State Border Committee of Belarus carried out a mock counter-terrorist operation involving tactical rescue and neutralization of a simulated terrorist group.

[illegible]

Получить консультацию специалиста по телефону +7 (800) 600-90-00

ИЗДАТЕЛЬСТВО

Основной задачей системы ГИСкоординаты является создание условий для повышения эффективности обеспечения безопасности жизни, что невозможно при производстве охранных и персональных данных без поддержки, в полной или частичной мере (МБД) для обеспечения безопасности, как других систем формирования и накопления информации в развитии более-менее совершенных систем.

Важнейшим элементом системы ГИСкоординаты является система данных в поддержке МБД ГИСкоординаты осуществляют взаимодействие с регулирующими органами государственной власти, обеспечивая при этом ГИСкоординаты системы государственного назначения и системы управления персоналом и системы управления в сфере безопасности.

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chairman of the CIS Anti-Terrorism Centre And Novikov and heads of Balkanstan uniform agencies discussed further cooperation too aimed at implementation of the previously adopted



dealing with the most important projects for development of military hardware.

СОВЕРШЕННЫЙ ИСТРЕБИТЕЛЬ

МОДЕРНИЗИРОВАННЫЕ БАРАНОВИЧСКИМИ АВИАРЕМОНТНИКАМИ САМОЛЕТЫ
ЗАЩИЩАЮТ ВОЗДУШНЫЕ ПРОСТОРЫ КАЗАХСТАНА

THE PERFECT FIGHTER

THE AIRCRAFT UPGRADED BY BARANOVICH REPAIR SPECIALISTS ON GUARD OF KAZAKH AIR

Sergei CAICHILOV, Vigen
Vladimir LAVRENTUK

FORMS OF THE UNITED STATES GOVERNMENT: 5010-107-01 MILITARY-INDUSTRIAL COMPLEX DELAYS

- News about advanced foreign projects
- Analytical articles containing assessments of experts and specialists in conventional arms markets of various regions of the world

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- Analytical articles containing assessments of experts and specialists in conventional arms markets of various regions of the world



- Articles on major international exhibitions, new weapon systems and military equipment showcased, as well as participation of Belarusian defence companies in international exhibitions

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SUBSCRIPTION

- in Belarus – РУП «Белпочта»;
- in Russia – по каталогу ООО «Информнаука», ОАО «АРЗИ», ЗАО «МК «Периодика»;
- in Ukraine – ГП «Преса»;
- in Moldova – ГП «Пошта Молдовей»;
- in Lithuania – АО «Летувос паштас»;
- in Germany – Kubon&Sagner;
- in Bulgaria – фирмы INDEX;
- in Latvia – ООО «Подписное агентство PKS»

ЖУРНАЛ «ВПК. БЕЛАРУСЬ»

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В СФЕРЕ БЕЗОПАСНОСТИ И ОБОРОНЫ**

Подписка:

РУП «Белпочта» (Беларусь),
ОАО «АРЗИ» (Россия),
ООО «Информнаука» (Россия),
АО «Казпочта» (Казахстан),
ГП «Пресса» (Украина),
ГП «Пошта Молдовей» (Молдова),
АО «Летувос паштас» (Литва),
ООО «Подписное агентство PKS» (Латвия),
Фирма INDEX (Болгария),
Kubon&Sagner (Германия).



Адрес редакции: Военное информационное агентство «Ваяр»

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